



# UP NEOCON 2026

— Annual Conference of —  
**NATIONAL NEONATOLOGY FORUM**  
**UP STATE**

*Theme : From Survival to Thriving : Advancing Neonatal Outcome*



**DATE**

11-13  
SEPTEMBER 2026



**VENUE**

HOTEL NARAYANA SAROVAR PORTICO  
ALIGARH

## TRADE BROCHURE

**Organised By**

IAP Aligarh under the aegis of  
UP NNF



## Dear Trade Partners

Greetings!

It gives us immense pleasure to invite your esteemed organization to participate in UP NEOCON 2026, the Annual Conference of the National Neonatology Forum, UP State, scheduled to be held on 11th & 12th September 2026 at Hotel Narayana Sarovar Portico, Aligarh.

The conference will bring together over 300 delegates, including leading consultants, specialists, academicians, researchers, and healthcare professionals from across the country.

UP NEOCON 2026 offers an excellent platform for the pharmaceutical, medical device, diagnostic, nutrition, and healthcare industries to showcase their innovative products, technologies, and services to a highly specialized audience. It also provides valuable opportunities for networking, scientific collaboration, and long-term professional relationships.

Your continued support has always played a significant role in the success of academic conferences. We sincerely invite you to partner with us and contribute to making UP NEOCON 2026 a memorable and impactful scientific event.

We look forward to your enthusiastic participation and request you to kindly confirm your support at the earliest to facilitate the necessary arrangements.

### Why Participate?

- Direct access to 300+ medical delegates.
- Exhibit your latest products and technologies.
- Strengthen your brand presence among healthcare professionals.
- Build new collaborations and business opportunities.
- Enhance your company's visibility through conference branding and promotional activities.



**Dr Sanjiv Kumar**  
Chief Org. Chairperson  
UP NEOCON 2026



**Dr Pradeep Bansal**  
Org. Chairperson  
UP NEOCON 2026



**Dr Abhishek Sharma**  
Chief Org. Secretary  
UP NEOCON 2026



**Dr Neelam Mandhar**  
Treasurer  
UP NEOCON 2026



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## SPONSORSHIP TARIFF DETAILS

### Platinum: ₹ 6,00,000 + GST

#### Sponsorship Benefits:

- Complimentary Stalls: Two 3x3m stalls at prime locations for promotional activities.
- Main Hall Branding: Opportunity to display name and company logo on:
- All displays in the main hall
- Entries and exits sign boards
- Back half of side walls
- Back wall of the hall
- Complimentary Meals: 10 complimentary meal passes for lunch and dinner.
- Seat Cover Promotions: Opportunity to promote on seat covers at the company's cost.
- Delegate Registrations: 15 delegate registrations for free .

#### Event Benefits:

- Maximum brand visibility through prominent stall presence and extensive hall branding.
- Opportunity to engage with attendees and build brand awareness

### Gold: ₹ 5,00,000 + GST

#### Sponsorship Benefits:

- Complimentary Stall: One 3x3m stall in the trade area for promotional activities.
- Hall Branding: Opportunity to display name and company logo on all displays in the hall at the company's cost.
- Complimentary Meals: Seven complimentary meal passes for lunch and dinner, valid for all days.
- Standees: Permission to place standees at the company's cost.
- Delegate Registrations : 10 delegate registrations for free .

#### Event Benefits:

- Increased brand visibility through larger stall presence and prominent hall branding.

### Silver: ₹ 4,00,000 + GST

#### Sponsorship Benefits:

- Complimentary Stall: One 2x2m stall in the trade area for promotional activities.
- Hall Branding: Opportunity to display name and company logo on all displays in the hall at the company's cost.
- Complimentary Meals: Five complimentary meal passes for lunch and dinner, valid for all days.
- Standees: Permission to present standees at the company's cost.
- Delegate Registrations: Five delegate registrations for free .

#### Event Benefits:

- Increased brand visibility through stall presence and hall branding.
- Opportunity to engage with attendees and build brand awareness.



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## SPONSORSHIP TARIFF DETAILS

### Delegate Kit: ₹ 3,00,000 + GST

#### Sponsorship Benefits:

- Complimentary Stall: One 2x2m stall for promotional activities.
- Branding in Conference Kits: Company or product name will be displayed inside the conference kits.
- Baggage Counter Branding: Opportunity to display banners at the baggage counter.
- Promotional Material Distribution: Ability to distribute promotional materials and stationery with conference kits.
- Standees: Permission to present 2 standees around the baggage area at the company's cost.
- Complimentary Meals: 5 complimentary meal passes for lunch and dinner, valid for all days.

#### Event Benefits:

- Increased brand visibility through prominent branding in conference kits and baggage counter.
- Opportunity to engage with attendees and build brand awareness.

### Super Premium Stall: ₹ 200,000 + GST

#### Sponsorship Benefits:

- Stall Allocation: One 3x3m stall for promotional activities.
- Complimentary Meals: Four complimentary meal passes for lunch, valid for all days.
- Named Recognition: Sponsor's name will be prominently displayed in the event promotions and materials.

#### Event Benefits:

- Increased brand visibility through large stall presence and prominent recognition.
- Opportunity to engage with attendees and build brand awareness.

### Premium Stall: ₹ 150,000 + GST

#### Sponsorship Benefits:

- Stall Allocation: One 3x2m stall for promotional activities.
- Complimentary Meals: Three complimentary meal passes for lunch, valid for all days.
- Named Recognition: Sponsor's name will be included in event promotions and materials, specifically in the Exhibition area.

#### Event Benefits:

- Increased brand visibility through larger stall presence and named recognition.
- Opportunity to engage with attendees and build brand awareness.



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## SPONSORSHIP TARIFF DETAILS

### Regularstall: ₹ 100,000 + GST

#### Sponsorship Benefits:

- Stall Allocation: One 2x2m stall for promotional activities.
- ComplimentaryMeals: Two complimentary meal passes for lunch, valid for all days.
- NameInclusion: Sponsor's name will be included in event promotions and materials.

#### Event Benefits:

- Increased brand visibility through stall presence and name inclusion.
- Opportunity to engage with attendees and build brand awareness

### Lunch: ₹ 2,00,000 (₹ 2,00,000 + GST for 1 day)

#### Sponsorship Benefits:

- Silver Sponsor: Sponsor's name will be included in the list of sponsors as a Silver Sponsor.
- Named Counter: A counter will be named after the sponsor.
- Complimentary Gala Passes: Two complimentary passes to the Gala event.

#### Event Benefits:

- Increased brand visibility through named counter and sponsorship recognition.
- Enhanced credibility through association with the event

### GalaDinner: ₹ 6,00,000 + GST

#### Sponsorship Benefits:

- Principal Sponsor: Sponsor's name will be included in the list of sponsors as the principal sponsor.
- Complimentary Meals: Four complimentary meal passes for lunch, valid for all days.
- DinnerAreaBranding: Dinner area will be named after the sponsor.
- TradeAreaStall: One 3x3m stall in the trade area for sponsor's promotional activities.

#### EventBenefits:

- Increased brand visibility through principal sponsorship and dinner area branding

### Bar Counter: ₹ 2,00,000 + GST

#### Sponsorship Benefits:

- Barcounters will be prepared by sponsors with branding and banners at the company's Cost
- Complimentary Stall: One 2x2m stall in the trade area for promotional activities.
- Complimentary Meals: Five complimentary meal passes for lunch and dinner, valid for all days.



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## SPONSORSHIP TARIFF DETAILS

**Tea & Coffee: ₹ 1,00,000 + GST**

**Sponsorship Benefits:**

- **NameInclusion:** Sponsor's name will be included in event promotions and materials.
- **StallBranding:** Sponsor can display their name and logo around their stalls, with branding materials provided at the company's cost.

**Event Benefits:**

- Increased brand visibility through stall branding.
- Enhanced credibility through association with the event



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